

A VOTE FOR THE PPC IS ACTUALLY THE BEST WAY TO USE YOUR VOTE

We must dispel the myth that a vote for your principles in voting for the People's Party is a wasted or split vote. It is the only chance for real change.

July 26th, 2021



It's official, Trudeau has launched an unnecessary \$610 million dollar election campaign, so it is time to confront the elephant in the room. We are constantly hearing that a vote for the PPC is "splitting the right wing vote" or "a wasted vote since you are too small to win".

First, let's address the split the right canard. It is important to challenge the meme that the PPC is a far right party. This lie was created as a handy way to discredit us. If you read our actual policies, you will realize we actually promote ideas that the vast majority of Canadians wish for. They know this, and in fact polling data such as that from Ekos show that our support is consistent or even greater among [younger](#) voters, [minority and indigenous](#) voters and the [middle and working](#) class. These groups are traditionally NDP and the left wing of the Liberal party so it is just as true that we are splitting that vote so that your vote joins with other votes from across the spectrum.

Realistically many of the PPC votes will come from disillusioned Liberal and NDP voters. Common sense Liberals are sensitive to the impact of rising inflation and huge debt load. NDP voters must look at their own party's action in parliament and recognizing it's short-term fame that was the goal. They don't want to vote 'conservative' as a betrayal but a vote for the PPC is like turning over a fresh sheet of paper.... a chance to do it right for the working and middle class.

Secondly, Erin O'Toole and the Tories not only have no chance to win this election, but even if they did, they would essentially run the same corrupt, vote pandering, intrusive, recklessly spending government. A vote for the Cons just gets more of the same – no real change – so THAT is the true wasted vote if you want a better government.

Finally, change may be incremental, but it CAN be done. The Reform Party waited from its founding in 1988 until the breakthrough in only its second election in 1993. Recall that the 1993 election featured the complete collapse of the Conservatives. Erin O'Toole is certainly as capable as Kim Campbell to achieve that result! Elizabeth May lost in her first try in 2006, then 2008, then won in 2011, and 2015, then three Green MPs won in 2019. They also got above the 2% threshold to qualify for party financing. The People's Party is already polling very close to that of the Green Party.

This election comes at a unique time where lines are fracturing and may offer a unique opportunity to see your vote actually effect real change. It is time to take a stand and vote for what you believe. Vote PPC.

